



PARKWAY PLACE

THE PARKWAY POST

OCTOBER 2024 - ISSUE #1

Let's talk about
Parkway Place



We want to make sure you don't miss a beat with the latest and greatest news at Parkway Place. We are happy to launch our quarterly newsletter where you can sip your coffee (perhaps from our new lounge) and take in a quick and light update of what's happening at your workplace.

Without further ado, welcome to the inaugural Parkway Post, where there's always something exciting happening! With a slew of achievements, ongoing initiatives, and welcomed two-way dialogue with our tenants, Parkway Place is always buzzing with energy. Let's dive into the highlights; from capital improvements to thrilling events and initiatives. Let's go!

Parkway's Ten Cents

TOP 10 ECO-FRIENDLY TIPS FOR THANKSGIVING

- 1. Buy Local and Organic:** Support local farmers and lower carbon emissions by choosing locally sourced and organic ingredients.
- 2. Opt for Reusable Dinnerware:** Use reusable plates, glasses, and silverware. Rent or borrow if you need extras to minimize waste.
- 3. Avoid Single-Use Items:** Choose cloth napkins and ditch disposable plastic utensils, straws, and cups in favor of reusable or eco-friendly alternatives.
- 4. Reduce Food Waste:** Plan your menu carefully, freeze leftovers, or donate surplus food to shelters or banks.
- 5. Compost:** Set up a compost bin or use a local service for food scraps and organic waste.
- 6. Go Vegetarian or Vegan:** Incorporate more plant-based dishes to decrease the environmental impact of your meal.
- 7. Source Sustainable Ingredients:** Choose sustainably sourced seafood, certified meats, and fair-trade coffee, chocolate, and spices.
- 8. Use Energy-Efficient Cooking:** Utilize energy-efficient appliances and methods, such as using lids on pots and pans.
- 9. Save Energy:** Lower your thermostat and open windows for natural ventilation where possible.
- 10. Avoid Food Packaging:** Select products with minimal packaging and use reusable bags or containers for shopping.

BONUS TIPS:

- **Decorate Sustainably:** Use natural materials like pinecones and branches for centerpieces.
- **Travel Sustainably:** Choose greener travel options like carpooling or public transport.



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THE PARKWAY EXPRESS: YOUR TICKET TO FUN AND EVENTS!

WELLNESS WEEK FEBRUARY AND NOVEMBER

Our Wellness Week was a hit, featuring yoga sessions, an F45 training workshop, chiropractic consultations, and a nutrition workshop. Participants left inspired to prioritize their well-being. Round two is scheduled for November!



THE PARKWAY EXPRESS: YOUR TICKET TO FUN AND EVENTS!



HARVEST MOON GLOW

We kicked off with our weekly Breath & Mobility guide Nashanda Gibbs guiding us through a soul-soothing sound bath. Then, Bella Luna Candle Co. led us in crafting personalized candles—choosing scents, crystals, flowers, and seashells to make each one unique.

McEwan catering kept our taste buds dancing, and those Apple Cider Mimosas? Absolute perfection! 🍏🍷

The mystical Mermaid Oracle and Yulika Drabarni peered into our futures, adding an extra sprinkle of magic to the evening.

Thanks to all who joined us for this unforgettable night of self-care, creativity, and community. Here's to many more magical moments at Parkway Place!



LOOKING AHEAD

Buckle up, because our little slice of paradise is getting even sweeter! We're cooking up some seriously cool stuff that'll knock your socks off. Trust us, you won't want to miss a beat of what's coming to our awesome community!

Keep your eyes glued to our social media and don't forget to give our snazzy Parkway Place app some love. It's like having a VIP pass to all things awesome, right in your pocket!

You folks are the real MVPs of Parkway Place. Without you, we'd just be a bunch of buildings with no soul. So, here's to more high-fives, belly laughs, and unforgettable moments in the coming months!

Let's keep this party rolling and show the world why Parkway Place is where it's at! 🚀🌟

TENANT SPOTLIGHT



Nordia, are the leading Canadian customer experience (CX) provider that connects Canada's largest and most iconic brands to the people they serve. Leveraging the most advanced digital tools and technology, we handle over 20 million customer interactions per year, across more than 120 different call types. We offer customer experience with matching Canadian culture, top voice talent in English and French Canadian, a mix of onshore and offshore capabilities – with virtual or in-centre workforce.

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Key Achievements



CAPITAL IMPROVEMENTS

Roof Replacement: This year, we tackled a significant roof replacement project due to water penetration issues. The result? A remarkable 62% reduction in heating and a 61% reduction in cooling costs, thanks to improved insulation.

Elevator Modernization: As some have heard we have started the upgrades of the elevators at both 255 and 243 Consumers. The elevators will be receiving a facelift making them look better and a systems upgrade to make them run better.

Mechanical Upgrade: Our mechanical replacement project and system audit led to projected savings of 3 million kWh across all assets. We're looking at a return on investment within just 3.1 years.



FUTURE INITIATIVES

We have exciting plans to further enhance operational efficiency, including LED retrofits, boiler replacements, and window upgrades. These projects aim to boost tenant comfort while slashing utility costs.

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TENANT RELATIONSHIPS

Tenants faced frequent elevator breakdowns, HVAC issues, a lack of amenities and no flowers. We addressed that by taking the time to listen, improve and implement systems, resulting in a significant reduction in problems and increased tenant satisfaction. Our goal is to keep the building working at its optimum usage while making it look good and keep a focus on sustainability. Representatives from our tenant expressed their satisfaction with our renovations and our support during a power outage, highlighting the strength of our tenant relationships.

Overall, Tenant Satisfaction

With a 50% increase in occupancy since June 2022, our focus on tenant engagement and satisfaction is clearly paying off.



Elevating Workplace Experience:

THE PARKWAY APP

In today's dynamic work environment, technology plays a crucial role in enhancing tenant satisfaction and operational efficiency. The Parkway App represents a significant step forward in our commitment to creating a seamless, connected workplace experience.

By integrating mobile access, real-time communications, and digital amenity management, the app addresses key challenges in modern office environments. It not only streamlines daily operations but also fosters a sense of community among tenants.

Early adoption data shows promising trends:

- 70% of tenants actively use the app within the first month
- 40% reduction in traditional access card issuance
- 25% increase in amenity utilization



As we continue to gather user feedback and analyze usage patterns, we'll refine the app's features to better serve our community's evolving needs. This data-driven approach ensures that our technology investments align closely with tenant preferences and behaviors.

The Parkway App is more than just a convenience—it's a strategic tool for building loyalty, improving satisfaction, and ultimately enhancing the value proposition of our property in a competitive market.

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Explore our website to discover our meeting rooms and upcoming events!

parkway-place.ca